



American Hospital
Association™

Advancing Health in America

HIGH VALUE HEALTH CARE NATIONAL CONFERENCE

The [High Value Practice Academic Alliance](#) (HVPAA) and the [Health Research & Educational Trust](#) (HRET) of the American Hospital Association invite you to participate in the 2018 Architecture of High Value Health Care National Conference. The mission of the conference is to share leading practices and provide immersive skill-building experience around value-based care. [The program](#) includes **>200 value-based performance improvement abstract presentations** from **>50 academic medical centers**, **25 targeted sessions on appropriate use of tests and treatments**, and **8 workshops** led by experts in value-based quality improvement.

ABSTRACT SUBMISSION CATEGORIES

- Improving diagnostic and screening appropriateness
- Improving treatment/interventional service appropriateness
- Reducing unwarranted practice variability and pathways
- Optimizing patient care setting
- Improving discharge transitions
- Preventive medicine
- Evidence-based screening
- Provider behavior modification
- Information technology
- High value care educational curricula

The **High Value Practice Academic Alliance** is a consortium of >80 academic medical centers aligning efforts to improve health care value through collaborative quality improvement, education and research. Learn more: www.hvpaa.org.

The **Health Research & Educational Trust** is the not-for-profit research and education affiliate of the American Hospital Association. HRET's mission is to transform health care through research and education. Learn more at www.hret.org.

Health care performance improvement, clinical decision support and education companies are invited to participate as sponsors and/or exhibitors. Learn about innovative performance improvement work at academic medical centers across the United States and Canada to improve quality and safety while reducing costs of care, and showcase your innovative solutions to educate providers, facilitate implementation and measure efficacy.

SPONSORSHIP CATEGORIES



Gold Sponsor
\$20,000



Silver Sponsor
\$10,000



Bronze Sponsor
\$5,000

IMPORTANT DATES

September 21, 2018

Order Wisely™ Conference
followed by Keynote Address

September 22-23, 2018

National Conference at the
Baltimore Convention Center

SUPPORT

Funding for this conference is made possible in part by grant number 1R13HS026350-01 from the **Agency for Healthcare Research and Quality (AHRQ)**. The views expressed in written conference materials or publications and by speakers and moderators do not necessarily reflect the official policies of the Department of Health and Human Services; nor does mention of trade names, commercial practices, or organizations imply endorsement by the U.S. Government.

HIGH VALUE HEALTH CARE NATIONAL CONFERENCE SPONSORSHIP & EXHIBITOR INFORMATION



☐ **Gold Sponsor**

- ✓ \$20,000 unrestricted educational grant
- ✓ Gold Sponsor listing in brochure and on welcome slide



☐ **Silver Sponsor**

- ✓ \$10,000 unrestricted educational grant
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☐ **Bronze Sponsor**

- ✓ \$5,000 unrestricted educational grant
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☐ **Exhibitor**

- ✓ \$2,500 for 1 day exhibit on Saturday, September 22, 2018
- ✓ Set up available Friday, September 21
- ✓ 6 foot table in exhibitor auditorium/refreshment room
- ✓ Table linens
- ✓ Exhibitor listing in brochure

Company Name: _____

Contact Name: _____

Email: _____

Phone: _____

Exhibitor Information:

Arrival date _____ Departure date _____

Comments/details:

Please direct questions and email completed form to conference@hvpaa.org