



American Hospital
Association™

Advancing Health in America

HIGH VALUE HEALTH CARE NATIONAL CONFERENCE

As medical centers across the United States work to increase health care value, cross-institutional collaboration can efficiently drive large-scale improvements. **To facilitate such collaboration, the High Value Practice Academic Alliance (HVPAA) and the Health Research & Educational Trust (HRET) of the American Hospital Association (AHA) invite you to attend the 2018 Architecture of High Value Care National Conference.** The conference will be held on September 21-23, 2018 in Baltimore, MD, sponsored by Johns Hopkins School of Medicine.

The mission of the Architecture of High Value Health Care Conference is to broadly advance quality improvement initiatives that have safely improved health care value, investigate safety outcomes to ensure that practice refinement maintains or improves diagnostic or therapeutic efficacy, and identify the most effective methodologies to improve the value of care providers deliver. **More than 200 value-based quality improvement, research or educational curriculum abstracts from 58 academic medical centers were submitted for consideration as presentations at the 2018 meeting.**

Health care performance improvement, clinical decision support and education companies are invited to participate as sponsors and/or exhibitors. Learn about innovative performance improvement work at academic medical centers across the United States and Canada to improve quality and safety while reducing costs of care, and showcase your innovative solutions to educate providers, facilitate implementation and measure efficacy.

SPONSORSHIP CATEGORIES



Gold Sponsor
\$20,000



Silver Sponsor
\$10,000



Bronze Sponsor
\$5,000

IMPORTANT DATES

September 21, 2018

Order Wisely CME Conference
followed by Keynote Address

September 22-23, 2018

National Conference at
Baltimore Convention Center

ABSTRACT SUBMISSION CATEGORIES

- Improving diagnostic and screening appropriateness
- Improving treatment/interventional service appropriateness
- Reducing unwarranted practice variability and pathways
- Optimizing patient care setting
- Improving discharge transitions
- Preventive medicine
- Evidence-based screening
- Provider behavior modification
- Information technology
- High value care educational curricula

The **High Value Practice Academic Alliance** is a consortium of >80 academic medical centers aligning efforts to improve health care value through collaborative quality improvement, education and research. Learn more: www.hvpaa.org.

The **Health Research & Educational Trust** is the not-for-profit research and education affiliate of the American Hospital Association. HRET's mission is to transform health care through research and education. Learn more at www.hret.org.

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SPONSORSHIP & EXHIBITOR INFORMATION



☐ Gold Sponsor

- ✓ \$20,000 unrestricted educational grant
- ✓ Gold Sponsor listing in brochure and/or syllabus
- ✓ Gold Sponsor listing on conference welcome slide



☐ Silver Sponsor

- ✓ \$10,000 unrestricted educational grant
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☐ Bronze Sponsor

- ✓ \$5,000 unrestricted educational grant
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- ✓ Bronze Sponsor listing on conference welcome slide



☐ Exhibitor

- ✓ \$2,500 for 1 day exhibit on Saturday, September 22, 2018
- ✓ Set up available Friday, September 21
- ✓ 6 foot table in exhibitor auditorium/refreshment room
- ✓ Table linens
- ✓ Exhibitor listing in brochure and/or syllabus

Company Name: _____

Contact Name: _____

Email: _____

Phone: _____

Exhibitor Information:

Arrival date _____ Departure date _____

Comments/details:

Questions? Email Pamela Johnson, MD at sponsor@hvpaa.org
Please email completed form to sponsor@hvpaa.org